



Agenda

Pagosa Springs Town Tourism Committee

Tuesday, October 20, 2009

Community Center

4:00pm – 6:00pm

Meeting called by: Bob Hart

Attendees: Voting Members; Daniel Gonzales, Larry Fisher, Bob Hart, Jon Johnson, Janis Moomaw, Morgan Murri, Angel Preuit, Dan Rosenblatt, Pam Shoemig, Jim Smith, Keely Whittington

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan, Bill McKown

Please review: September Minutes, Any committee reports that you receive

Please bring: Agenda, Any Committee reports you feel are needed

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – September
4. Chair Report – Bob
 - a. Welcome New Committee members, Larry Fisher, Keely Whittington
 - b. Bill McKown - 2011 Airshow
5. TTC Coordinator Report
6. Treasurers Report – Dan (Jennie)
 - a. Monthly Town Lodging Receipts report (if available)
 - b. Current finances – Jennie

7. Subcommittee Reports
 - a. Budget – Dan (Jennie)
 - b. Fulfillment Package – Jim – Winter “Official Visitors Guide”
 - c. External Marketing/PR- Dan Rosenblatt (Jennie)
 - d. Website- Jennie
 - e. Events – Janis –
 - f. Visitors Center report – Mary Jo
 - g. Out of the Box Brainstorming – Jim Smith
 - h. Lodging Occupancy Reports – Daniel
 - i. Lodging tax audit – Daniel –
 - j. Local Collaboration/ Local PR - Morgan Murri
 - k. Capital Projects – Jon Johnson – Signage and Wayfinding
 - l. Viral Marketing – West
 - m. TTC Marketing Class - Jennie
8. Old Business –
 - a. Lodging meeting report
9. New Business
 - a. Public Comment
 - b. Any other new business to come before the Committee
10. Adjournment